

Streema — Design Guidelines

P1 | 1.0 Streema/presents Logo

If you download a version of our logo for use, whether it be commercial or non-commercial, you must abide by these guidelines. Why? The logo guidelines exist to manage the consistency, continuity and credibility of the Streema brand.

What these guidelines will tell you:

- ▶ How to use the Streema logo in a stand-alone scenario for print or screen

What these guidelines will not tell you:

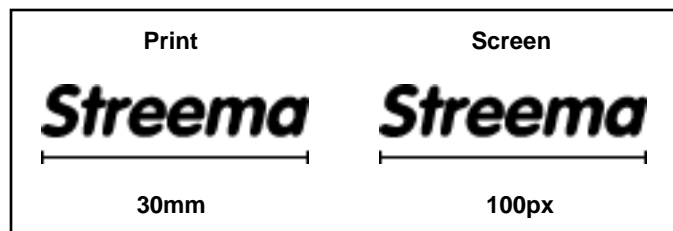
- ▶ How to use the logo for video, TV or with animation
- ▶ How to extend the Streema brand through type, color imagery or tone of voice

If you are using the logo as moving image, please send us screenshots, live URLs or soft proofs to contact@streema.com

Using the Streema logo

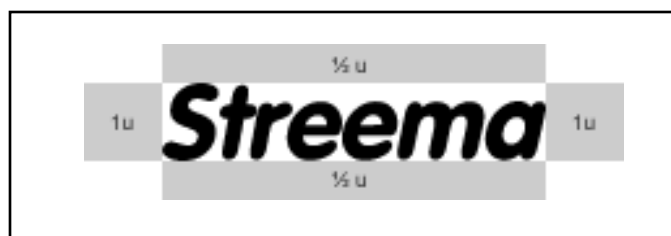
Size

The logo should never be used smaller than:



Whitespace

The Streema logo must appear with space around it that is clear of any graphic, photographic, or illustrative elements. The guideline for whitespace around the logo is as follows.



Color

The Streema logo can be used in 3 colors



Black: for use on light backgrounds

White: for use on dark backgrounds

Light Blue: to be used on a white background ONLY

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Hyperlinking

Where appropriate, please make sure the logo links back to <http://streema.com>

Logo Violations



► Do not distort the logo in any way



► Do not alter the size relationship between any of the elements of the logo



► Don't apply or print the logo onto any material or background where it doesn't stand out and can't be easily read



► Do not "pixelate", respect the given resolution



► Do not rotate the logo



► Don't use any other colors other than official ones.

If you need further assistance, don't hesitate on writing to contact contact@streema.com